



"We wanted a solution that was robust, reliable and offered us very cost-effective printing, but which also had support mechanisms from both our supplier and the manufacturer. Brother had the best solution. The installation process was seamless and Brother went above and beyond what we would expect."

Steve Ford,  
Strategic ICT Manager, Helsby High School

**HELBY**

High School



Achieving Success  
Valuing Others



**The challenge**

Helsby High School faced spiralling print costs, with an inefficient network of more than 100 printers of various ages and brands that required it to hold stocks of numerous different cartridges.

The school wanted to cut costs while improving efficiency and print quality.

**The solution**

Brother's MPS provided a standardised network of printers installed alongside print management software b-guard, enabling complete control over printing, optimum efficiency and transparency of costs.

**The results**

A 40% reduction in staff print costs with automated supply delivery that saves space, time and printer downtime. Optimised efficiency, premium print quality and unrivalled technical support.

## How Helsby High School cut print costs and improved efficiency with Brother's bespoke managed print service (MPS)

Helsby High School has 155 teachers, administrators and other employees, all striving to provide the highest quality education to 1,350 pupils, so efficient and reliable technology is a must. The school was determined to take back control of an unreliable legacy system of more than 100 printers of different makes and ages, which meant it had to buy many different types of print cartridges, generating inefficiencies, elevated costs and storage issues.

### Balanced printer network optimises efficiency without compromising quality

To gather a holistic view of the school's requirements and deliver a robust solution, Brother carried out a complete assessment of the Helsby High School print network. We then cut the school's print fleet from over 100 to just 52 high-speed mono and colour printers. We also installed the b-guard print management system, which provides a real-time audit trail of all print activity, giving IT administrators complete visibility over printing and costs.

### IT staff gained greater control and transparency

The transparent, reliable new system delivered substantial cost savings whilst also improving performance and freeing up storage space, as the printers automatically order new cartridges themselves as they are needed.

### Seamless installation, simple to use and support always on hand

The school was impressed by the quick and smooth integration of the new system with its existing computer network, and both staff and students report it is simple to use and produces high-quality printouts.

Brother's managed print solution has helped the school take back control of its print system and costs, relieving pressure on staff and freeing up time to provide support where it's needed the most.

To find out more about Brother solutions for education, visit:  
[www.brother.co.uk/education](http://www.brother.co.uk/education)